



Introducing the Integra SMS Text Message System Low-cost reminders, alerts & prompts for the NHS

Integria's SMS Text Message System is the ideal solution for producing automated reminders, alerts and prompts in the NHS. It has beneficial applications including patient appointment reminders, staff duty alerts and blood donor prompts - in fact, anywhere there's a need to send short, non-confidential messages.

Integria SMS Text gives you a new option, replacing many of the millions of letters and cards mailed to patients every year. It's 20 times cheaper to send a text than a letter so SMS Text offers you a significant opportunity to save money.

With around 40 million people in the UK having a mobile phone, SMS Text gives you a huge audience ready to receive low-cost text messages – and, today, most people would rather get a text than a letter.

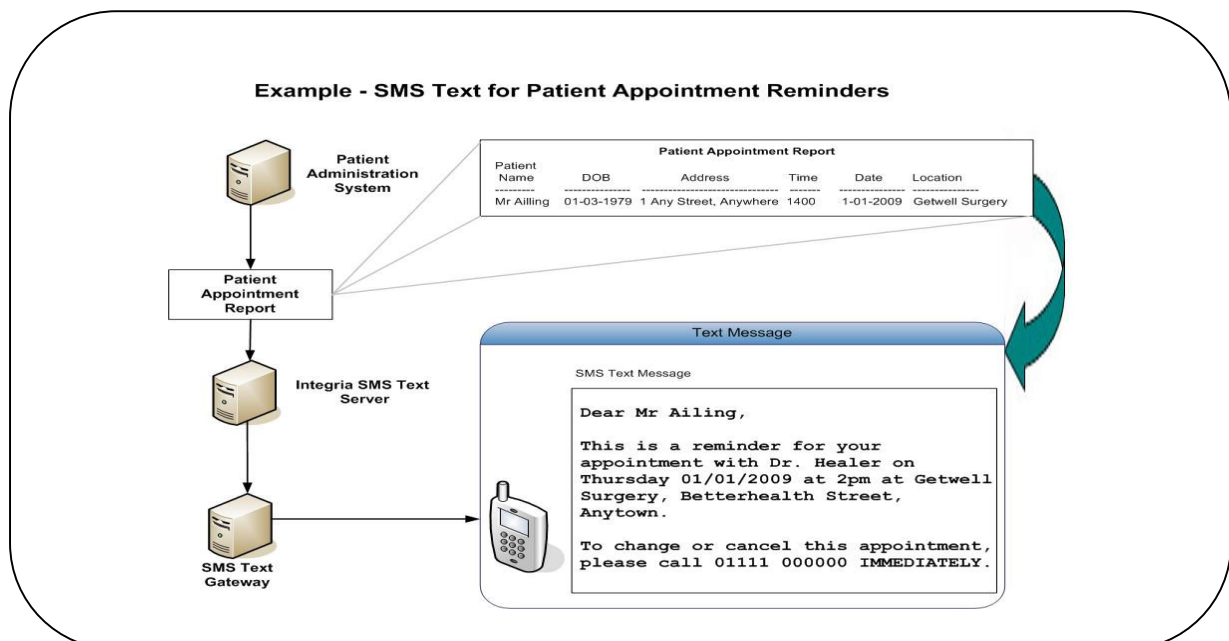
Implementing Integria SMS Text enables the NHS to –

- Significantly reduce costs.
- Improve key areas such as patient attendance and blood donation levels.
- Boost efficiency.
- Reduce energy consumption and waste.

“ Integria SMS Text lets you send letters as well as texts so you can satisfy everyone - whether they can receive a text or not. ”

Works with existing NHS systems.....

Integria SMS Text works with existing NHS systems, old and new – so there's no need to change anything. For example, Patient Appointment Reports – a feature of many NHS systems – are simply converted into customised SMS Text reminders and sent automatically to your patients' mobile phones (see below).



But not everyone has a mobile phone.....

That's true. While around 70% of the UK population has a mobile phone, clearly some don't. Integria SMS Text lets you send letters as well as texts so you can satisfy everyone - whether they can receive a text or not. This enables you to take advantage of low-cost, convenient SMS Text for millions of NHS contacts each year – but still use letters and cards where texting isn't an option. Integria SMS Text distributes it all automatically.

It's green.....

The energy needed to send a text message is minute. No paper is used, nothing is printed, there's no need for envelopes and there's no transport involved. Because nothing is consumed, there's no waste and no carbon footprint – helping you achieve your environmental goals.

Benefits at a glance.....

- Delivers significant cost reductions.
- Improves key performance areas.
- Works with existing systems.
- Allows use of letters and cards.
- Fully automated.
- Eliminates waste - saves energy
- Fast and easy to implement.

“ It's 20 times cheaper to send a text than a letter so SMS Text gives you a far more economical choice. ”

Consultancy Services that help you maximise patient service and savings.....

Integria's SMS Text System has obvious applications in the NHS including patient appointments, contacting blood donors and communicating with staff. However, in an organisation as diverse as the NHS, there are limitless opportunities to benefit from SMS Text. Integria's consultants can help you identify SMS Text application areas so you maximise cost savings and improvements to patient care.

Implementation services to get you up and running quickly.....

Integria provides full implementation services for the SMS Text system so you can start achieving the benefits quickly and without impacting on your busy IT resources.

What next.....

For more information call Tommy Stewart at Integria Solutions Tel 0141 337 3324 or Email tstewart@integria.co.uk

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